

BUSINESS MARKETING MINOR

Name: _____ College ID Number: _____
Date of Matriculation: _____ Email: _____

Course **Credit Grade If transfer, from where?**

BU 210 Principles of Management _____

BU 220 Principles of Marketing _____

PR III Introduction to Public Relations _____

PR 222 Advertising _____

BU 420 Marketing Research _____

BU/PR 380 Social Media and Customer
Relationship Management _____

PH 355 Business Ethics _____

Six credits of 300 or 400-Level Marketing courses:

BU _____ _____

BU _____ _____

TOTAL

24 Credits

June 2017