

**PUBLIC RELATIONS AND CORPORATE COMMUNICATIONS
MINOR REQUIREMENTS**

Name: _____

College ID Number: _____

Date of Matriculation: _____

Email: _____

Course	Credit	Grade	If transfer, from where?
PR 111 Introduction to Public Relations	_____	_____	_____
BU 210 Principles of Business Management	_____	_____	_____
PR 222 Advertising	_____	_____	_____
PR 320 Writing for PR <i>(Prerequisite PR 111)</i>	_____	_____	_____
PR 415 Creating the Campaign <i>(Prerequisites PR 111 & PR 320)</i>	_____	_____	_____
Plus 1 elective from the following list:			
AR 114 Introduction to Graphic Design	_____	_____	_____
BU 220 Principles of Marketing <i>(Prerequisites BU 210 or permission of instructor)</i>	_____	_____	_____
EC 103 Microeconomics <i>(Prerequisites MAT 125 or higher; concurrent enrollment with permission)</i>	_____	_____	_____
PR 220 Journalism	_____	_____	_____
BU 200 Business Communications	_____	_____	_____
BU 320 Consumer Behavior <i>(Prerequisites: AC 211; MAT 125; MC 360)</i>	_____	_____	_____
AR 311 HTML & Web Design <i>(Prerequisite: AR 210)</i>	_____	_____	_____
FH 332 Fashion Merchandising	_____	_____	_____
FH 338 Fashion Show Production	_____	_____	_____
PH 355 Business Ethics <i>(May also satisfy Stage III requirement)</i>	_____	_____	_____
PR 321 Grantwriting	_____	_____	_____
PR 450/MIS 450 Research Analysis and Messaging Strategy (4) <i>(Prerequisites: Permission of instructor)</i>	_____	_____	_____
EN 340 Creative Nonfiction Writing	_____	_____	_____

Total 18 Hours
Revised: June 2015