Mega marketer, author and champion of women Jeanne Hauer ’72 was the keynote speaker April 24 at the College’s “Are You a Millionaire Woman?” evening event hosted by the School of Graduate Studies.

Nearly 150 women, all interested in starting businesses of their own, came to hear Hauer talk about her book, *Millionaire Women – Success Secrets of 16 Who Made it From Home*. She shared business secrets as well as insights from her second book, *Mission Possible*, which she co-authored with best-selling authors Stephen Covey and Brian Tracey.

Like Hauer, the women included in her first book had an “unstoppable idea” that started out as a home-based business. Of the 16 women featured, four are international and 12 are national. Companies highlighted include Discovery Toys, Two Men and a Truck, Pampered Chef and Schoolbelles.

Hauer told her audience that the secret to entrepreneurial success is two-fold. “First, find a need and a way to fill it. Secondly, there has to be enough momentum behind the organization and leadership to keep it going. You can’t flirt with the idea; you have to have a relentless commitment to it.”

In the 1990s, Hauer played a significant role in the growth of Anthem Blue Cross and Blue Shield and its emergence into a Fortune 100 company. Today, she serves as Chief Marketing Officer for Advocare, a leading Ohio workers compensation and wellness company. A sought after orator, Hauer’s specialty is marketing launch and product turnaround.

“Our goal was to feature a powerhouse speaker that would appeal to women interested in furthering their education and their success and Jeanne, an Ursuline alum, fit the bill perfectly,” said Kimberly Shepherd, Ursuline’s director of admissions. Shepherd mentioned that even she was surprised with the overwhelming response to the event and added that each attendee received a signed copy of *Millionaire Women*.

Throughout the evening Ursuline Master of Arts program directors were on hand to discuss the College’s graduate programs in the areas of business, education, art therapy, historic preservation, nursing and ministry. The first ten attendees to enroll in an Ursuline graduate program received $750 tuition credit toward the first class.

**2008 Sisters’ Jubilees**

Please join the Ursuline College community in celebration of these Sisters and their years of guidance and inspiration.

**75th Anniversary**
- Sister Mary Angela Chase, OSU ’49
- Sister Jeanne Marie Dubbs, OSU ’45
- Sister Ruth Donnelly, OSU ’47SJ

**70th Anniversary**
- Sister M. Bernard Francis Flynn, OSU ’48SJ
- Sister M. Immaculata Sessler, OSU ’51SJ

**60th Anniversary**
- Sister M. John Vianney Marria, OSU ’60SJ
- Sister John Mary Blaser, OSU ’60SJ
- Sister Anne Clare Asbeck, OSU ’63SJ
- Sister Patricia Dippel, OSU ’59SJ
- Sister Lois Petersen, OSU ’59SJ
- Sister Mary Antoine, OSU ’54
- Sister Catherine Marie Skufka, OSU ’59SJ
- Sister Myra Skebe, OSU ’59SJ
- Sister M. Joachim Mullen, OSU ’56SJ

**50th Anniversary**
- Sister Patricia Kukwa, OSU ’62SJ
- Sister Gale Man, OSU ’62SJ
- Sister Dianne Brickman, OSU ’62SJ
- Sister Margaret Duffy, OSU ’62SJ
- Sister M. Praxedes Wakefield, OSU ’62SJ
- Sister Marie Ellen Kuhel, OSU ’63
- Sister Mary Joan Grisez, OSU ’49SJ

**25th Anniversary**
- Sister Mary Catherine Conkey, OSU ’88
- Sister Mary Jane Jones, OSU ’72SJ
- Sister Rita Kuhn, OSU ’88
- Sister Maryanne Quinlivan, OSU ’82