Being ‘What’s Next’ would be a real Joy
Medina woman has designs on winning fashion competition

By Eric Sandy
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Fourteen Northeast Ohio students started with an idea of a fashionable outfit. They now find themselves looking forward to an upcoming fashion show where their work will be on display.

Medina resident Joy Kobzowicz is in the final round of the “Form to Fashion” design competition. As a student at Virginia Marti College of Art and Design, Kobzowicz was eligible to enter a clothing design.

“I took a graphic design class and kind of fell into design. I love it now,” Kobzowicz, who is studying as a fashion illustrator, said of her foray into design. In the midst of a busy schedule as school winds down, Kobzowicz is looking forward to working with Vanni Wang of Lucio Vanni LLC, a local couturist.

Working with the theme “Be What’s Next,” local college students have assembled a wide variety of fashionable outfits. Students from The Fashion School at Ursuline College and from Virginia Marti School of Art and Design offered their ideas for the competition, which culminates at Beachwood Place Mall from 2-3 p.m. May 14.

Form to Fashion “encourages designers to create garments using up-and-coming design techniques and principles to showcase the fashion world’s next biggest fashion trend,” according to the organization’s press release.

“There will be a runway show on Saturday,” Kobzowicz added. The students’ designs will be modeled by professional models from the Docherty Model & Talent Agency. The event will bring an end to weeks of voting, during which the fourteen designs were competing against one another. The winner of the competition will receive not only acclaim, but also a $500 Beachwood Place gift card.

The live fashion show event, taking place from 2-3 p.m. May 14 at Beachwood Place Mall, is free and open to the public.

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