Dear Friends of Ursuline College,

In this day of instant communication, we are trying to improve our contact with you about the exciting things happening at Ursuline. We will publish a quarterly update about the College which you can receive online or in hard copy form. This will be in addition to *Voices*, our outstanding College magazine, that will continue to be sent to you twice each year and provide in-depth stories about the College and the wonderful successes of our students, alumnae, faculty and staff.

Having just returned from trips to Russia, China and Taiwan, I have experienced first-hand the outstanding value of an Ursuline education through people that I met. Truly, Ursuline has connections all over the world. Each of you is also a testament to the wonderful work of Ursuline College – our faculty, staff, students, alumnae/i, trustees, advisors, donors and friends. You provide the energy, inspiration and resources that allow the College to further enhance the quality of education for our students.

While construction of our dining hall is underway, our next major fundraising effort will be to complete funding for the construction of the Center for the Creative and Healing Arts & Sciences. You will be hearing more exciting news about that in the near future.

I am grateful to you for your support of Ursuline and will continue to keep you and your special intentions in my prayers and ask that you keep the College in yours. May God bless you!

Gratefully yours,

Sr. Diana Stano, O.S.U, Ph.D. ’68

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Ursuline Looks to the Future with Proposed Center for the Creative and Healing Arts & Sciences

Now that construction is underway for the new dining hall, plans for the proposed Center for the Creative and Healing Arts & Sciences are progressing at an even quicker pace. To date more than $7.3 million has been raised for the Center. In addition, $1 million has been contributed to endow the general operation of the building.

This new academic building will house The Breen School of Nursing and Art Therapy and Counseling with the possibility of other programs being added in future phases. The Center will be attached to the Dauby Science Center and will be built in the open area near Dauby.

For more information or to learn how you can contribute call 440 646 8355 or visit www.ursuline.edu/support.
Academic Affairs

Ursuline is proud to announce that the Higher Learning Commission of the North Central Association of Colleges and Schools officially approved the College for a ten-year accreditation!

Five visitors, all from colleges out of state, came to campus in April 2012 to evaluate Ursuline’s level of compliance with the following criteria: Mission and Integrity; Preparing for the Future; Student Learning and Effective Teaching; Acquisition, Discovery and Application of Knowledge; and Engagement and Service. Their report found the College to be in compliance with all five, and the team chair stated that they all agreed that the Ursuline visit was one of the most positive that they had ever conducted.

In addition, the November 2011 site visit of the Collegiate Commission on Nursing Education to review Ursuline’s Doctorate of Nursing Practice resulted in the maximum five-year accreditation for that degree program.

Plans for the coming year include the following:

- Obtaining Ohio Board of Regents degree re-authorization now that regional accreditation from the HLC has been continued.
- Launching of two new programs, the College’s first fully online program (a track within the MBA) and an undergraduate major in Art Therapy.
- Completing the development of a new major in Sustainability and Social Justice.
- Redesigning the undergraduate course schedule to better match the needs of first-year students.
- Tracking the success of the College’s new Dual Admission partnership with Cuyahoga Community College, especially with respect to Nursing.
- Establishing a new Digital Learning Center (part of the Pilla Building expansion).

Student Affairs

The College recently participated in a Campus Climate Survey to measure current attitudes, behaviors, and standards and practices of employees and students. The purpose of this project was to provide important information about Ursuline’s climate and enable the College to improve its learning, living and working environment. The Climate Study Working Group, comprised of faculty, staff and students, collaborated with Sue Rankin of Rankin & Associates, Consulting, to prepare the community for the survey.

The survey contained 102 questions and was designed for respondents to provide information about their personal experiences with regard to climate issues and work-life experiences, their perceptions of the campus climate and their perceptions of institutional actions on campus. All members of the campus community were invited to participate.

Five hundred and sixty-three surveys were returned for a 44% response rate. Of those, 31% were students, 90% were staff/administration and 85% were faculty. The survey results will be used to help develop recommendations for inclusion and to assist all areas of the campus in focusing their efforts to make the campus inclusive and welcoming for all.

Institutional Advancement

Thanks to the generosity of alumnae and friends, more than $1.7 million was contributed to Ursuline during the 2011-12 fiscal year. A total of $415,115 was contributed to the Annual Fund and more than 1,913 alumnae made a gift to Ursuline between July 1, 2011 and June 30, 2012. Four endowed scholarships were established and a major gift was received for the proposed Center for the Creative and Healing Arts & Sciences bringing that total to $7.3 million.

The Alumnae Board hosted Ursuline’s first College community volunteer day with more than 75 participants. In addition the alumnae office sponsored many events, including a new project, Color Your Corner, the annual St. Nicholas Mass & Brunch and a Wasmer Gallery fundraising event with local non-profit H.E.L.P. Malawi. This year’s reunion highlighted the Ursuline and St. John College classes of 1962.

Through the College’s marketing efforts the Ursuline brand continues to grow stronger, particularly through the alumnae magazine, Voices, and in all admission materials. Advertising campaigns are in place for Google, Facebook, television, radio and digital billboards. The College will increase its online footprint through our social media efforts.
The Pilla Renovation Project consists of the construction of building additions and renovations to the Pilla Learning Center. Ursuline has chosen the local architectural firm of Bialosky & Partners, Infinity Construction Company Inc. as the general contractor, Breckenridge Kitchen Equipment and Design for the kitchen and server equipment and Project and Construction Services, Inc. as an owner’s representative. The total cost of the project will be less than $3.6 million. The scope of work includes new additions to two locations of the building totaling approximately 5,000 square feet and major renovation of an additional 5,000 square feet for a dining room, kitchen, classroom and office operations. The first major milestone will be the opening of a new Digital Learning Center (DLC) on October 23. The DLC will house interactive computing resources for students and faculty. **Construction began on August 9 and project completion is targeted for April 2013.**

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### Enrollment Management

As another new school year begins at Ursuline the office of enrollment management is proud to report many exciting numbers:

- The percentage of students in the freshmen class has increased 15.38% over last year.
- **Overall college-wide enrollment numbers are up from 1488 to 1494 with the registration window remaining open for additional graduate and accelerated learners to register.**
- Graduate student enrollment is currently up by 16.66%, and is projected to increase even further in the next few weeks.
- The College has five new international students and is exploring recruitment opportunities in Puerto Rico, South Korea and China.

A primary focus of the undergraduate admissions office for the 2011-2012 cycle was to improve the “completed application percentage” by 10%. They reached this goal and also worked on improving their ability to identify and qualify prospects and move them through the enrollment funnel.

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### Finance

Ursuline College completed another successful year as the fiscal year closed on June 30, 2012. The College’s endowment is valued at $33 million and moved forward through additional gifts plus growth in the market. The annual audit went smoothly with no management letter for the 12th consecutive year. The College once again achieved a surplus which has been added to our Board designated endowment.

As another academic year begins, the College’s budget is in very good shape. Ursuline continues to rely on tuition as its main source of income but the support of alumnae and friends plays a significant role in the College’s success.
Upcoming Ursuline College Events:

**August 25th – October 19th**
Art Exhibit: MS MISS MRS 21st Century Expressions of the Second Sex

**September 14-15**
Family Fun Festival

**October 6**
Volunteer Day

**November 2 – January 4, 2013**
Art Exhibit: Portraits of Homelessness

**November 18**
Founders Day Brunch

**December 2**
St. Nicholas Mass & Brunch

**March 17, 2013**
Ursuline Event in Naples, FL