Ursuline College

ANNUAL REPORT
for the 2013-2014
Assessment of Student Learning
at the Program Level
Submit June 15

Please complete and submit this document to your Dean by June 15 annually.

The intention of this document is to report findings and results of your ASL activities as indicated in your Annual Plan.

Program Area: Division of Student Affairs

Academic Year: 2013-2014

1. Specify the ASL activity/activities conducted during this academic year.
What were you assessing? What were the major assessment actions (such as products, processes, course(s) assignment(s), etc...) for the program area? (e.g., What was/were The Big A or Big A’s—What was be examined?

   A. Student living-learning experience
   This was assessed through the annual Residence Life Survey, which was completed by one hundred and fifteen students for a 61% response rate. In terms of their community living experience, 96% said they have found someone they can socialize with; 94% said they feel safe; 96% said they feel their possessions are secure and 94% said that living in the residence halls has exposed them to ideas, opinions and values different from their own. 87% said that their residence hall experience contributed positively to their academic experience. 87% of the respondents also said they felt comfortable expressing their opinions and views with community members.

   B. Student Satisfaction/Involvement
   The Residence Life Survey also examined student satisfaction with programming. When asked if programs were offered on days and times that were convenient for them, 75% responded “Yes.” They expressed preferences for programs later in the day or weekend evenings; earlier in the evenings or Mondays, Tuesdays and Saturdays after 4 p.m. The students far preferred fliers as a method of communicating event details at 72%. The next closest was by email – 48%.

   Student Activities followed up last year’s Student Involvement Survey results by evaluating a new programming initiative. Free Film Fridays, which provided opportunities for students, faculty, and staff to watch recently released popular films, some of which were still in theatres. Many movie titles (Monsters University) are family friendly films and students are
encouraged to bring their children or family members who are pre-adolescent or younger. Surveys were distributed at 4 out of the 7 movie viewings to determine our viewer population (residential, commuter, traditional, non-traditional students, faculty or staff). Of the 104 people in attendance at the four events, 45 surveys were completed for a return rate of 43%. The surveys consisted of six short questions to determine if students were residential, commuter, faculty, staff or guest. Age Groups 18-20, 21-25, 26 and above, ways in which they learned about Free Film Fridays (Bulletin Boards, Website, Arrows Weekly, Fliers, word of mouth, TP Times or other), We asked guests to rate the movie selection 1 out of 10 (1 being poor and 10 being excellent). They were then asked if they planned to attend Future Free Film Fridays, times that might work better for them (6pm, 8pm or they were free to fill in their own time) and finally we asked students to provide suggestions for films they were interested in seeing in the future. Survey responses helped the Office of Student Activities determine if we would continue with Free Film Friday efforts and what movie selections to choose to obtain greater participation numbers. Based on survey results, we will continue Free Film Fridays through Fall 2014, when the program will be re-assessed.

The Office of Counseling and Career Services sought to increase both student awareness and engagement through the implementation of a marketing plan. This year’s theme was “Where In The World (At Ursuline) is Counseling and Career Services. T-Shirts with the slogan and world shaped stress balls were distributed at every classroom presentation throughout the year, at the organization fair during welcome week and at various tabling events throughout the year (Career Corner; Valentine’s Day and St. Patrick’s Day). The number of overall student appointments increased by 22.2% over last year.

C. Mission awareness and education

The Office of Campus Ministry assessed the St. Angela Legacy Luncheon Series, the goal of which was to teach those in attendance about the foundress of the Ursuline Sisters and the continued effects of her work on the Ursuline College of today. A series of four luncheons were held during the academic year and survey instruments were distributed to those who attended. 8 of 11 or 73% completed the evaluations. 100% of the respondents found the luncheon speakers and topics, informative, educational and enlightening and recommended that the series continue at the same time (lunchtime). Since it was a grant-funded initiative it is not certain whether or not the series will continue.

D. Cultural Awareness

In response to the campus-wide climate survey conducted on campus during the 2011-2012 academic year; the Office of Inclusion, Equity and Multicultural Affairs conducted a series of Professional Development workshops during the 2013-2104 academic year. The first workshop, a half-day in length, was led by Dr. Frances Kendall and was mandatory for all members of the administration, faculty and staff. Four separate sessions were held on November 18th and 19th, 2013. Of the 217 people who attended, 164 completed surveys for a return rate of 75.5%. Of the four sessions, the highest rate of return was in session #4 at 88% - the lowest was after session #1 at 67%. While there was some constructive feedback, those in attendance expressed an interest in having the discussion around biases and white privilege, and requested next steps, including further discussion on topics of classism and diversity, specifically LGBT issues.
In response, three non-mandatory workshops took place during Spring Semester.

1) Managing Diversity in the Classroom – February 17, 2014
   32 people attended – 22 completed the evaluations for a return rate of 69%. Of those
   who completed the survey 91% said the topic related to the College’s Core Values; and
   95% of those who attended said they learned at least one thing. 82% said they were able
   to identify possible next steps for themselves.

2) Now You See Me, Now You Don’t – March 19, 2014
   44 people attended the session. 23 surveys were completed for a return rate of 52%.
   100% of those completing the surveys said the session related to the College’s Core
   Values. 100% of the attendees said they learned at least one thing from the session and
   91% said they could identify next developmental steps for themselves.

3) Positionality, Power, Privilege – April 16, 2014
   35 people attended this session – 26 surveys were completed for a return rate of 74%.
   96% said the session related to the College’s Core Values. 91% also said they learned at
   least one thing and 65% said they recognized possible next steps they could take.

2. Against which program area goals were these major assessment products/processes being assessed?
   The outcomes of an Ursuline education

   Interact Socially – Student Activities; Residence Life; Counseling and Career Services

   Communicate Effectively – All areas of Student Affairs

   Analyze and Synthesize – Counseling and Career Services;

   Solve Problems – Counseling and Career Services; Residence Life; Inclusion, Equity and
   Multicultural Affairs

   Make Decisions Based on Values – Campus Ministry

   Respond to Beauty – Campus Ministry

   Take Responsibility for Society – Inclusion, Equity and Multicultural Affairs; Cma

3. What criteria were used to assess the achievement of goals (#2) as demonstrated by the assessment
   products/processes (#1)?
      Quantitative? Rubrics?

      All departments, except Counseling and Career Services utilized self-developed survey instruments.
      Counseling and Career Services used observation and data recording during each event

4. If not all program completers were assessed, identify which students were
   studied using the major assessment product/processes (#1).

5. What assessment timetable was in place to complete this plan?
   The 2013-2014 academic year

6. What are the results of this/these ASL activity/activities?
A. Campus Ministry – Educating the Ursuline College Community about St. Angela Merici and her continued impact on the institution today

B. Counseling and Career Services – the need for using various tools to conduct student outreach to raise awareness of the services and resources available to them. If the students don’t come to the office or interact with staff, the services are of little use to them.

C. Inclusion, Equity and Multicultural Affairs – facilitating the awareness of white privilege, recognizing the need for conversations about race and equity among the campus community and connecting the conversations to the college goals.

D. Residence Life – assessing the living-learning experiences of our students and providing programming and services as richly and robustly as possible considering budget constraints

E. Student Activities – developing new programming initiatives based on data gathered from students and then evaluating the programming in order to determine its effectiveness on student engagement and satisfaction.

7. What program changes, if any, will be proposed as a result of the assessment process results? Who will be responsible for implementation? What will the timeline be?

<table>
<thead>
<tr>
<th>Proposed Changes</th>
<th>Timeline</th>
<th>Responsible Party(ies)</th>
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<tbody>
<tr>
<td>Additional professional development around the issues of equity and inclusion</td>
<td>2014-2015</td>
<td>Tina Lining</td>
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<tr>
<td>Evaluation of the RA selection process and implementation of changes</td>
<td>2014-2015</td>
<td>Amy Lechko, Gina Demart-Kraus</td>
</tr>
<tr>
<td>Continuous evaluation of program offerings through Student Activities</td>
<td>End of Fall 2014</td>
<td>Tiffany Wallace, Graduate Assistant</td>
</tr>
<tr>
<td>Student use of Career Office broken down by school and individual major to determine levels of use and reasons for differences</td>
<td>2014-2015</td>
<td>Gerri Jenkins</td>
</tr>
</tbody>
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8. Please provide any additional comments or more information here.
Your program level ASL plan for the next academic year should be submitted to your Dean by September 15.

9. Do you need additional resources for your upcoming assessment activities or to implement proposed changes (if noted in the above table)? If yes, your resource request should be submitted to your dean September 15.

Ursuline College
Assessment of Student Learning at the Program Level
Cyclical Process

Timetable
September 15
Annual Assessment Plan
Programs to Deans
What will we assess?
How will we do it?
What resources do we need?

June 15-August 15
Annual ASL Report from Deans to Coordinator
Headlines
Findings
Plans

June 15
Annual Assessment Report
Programs to Deans
What did we find?
Next steps…

Coordinator to VPAA
Monthly Reports