Ursuline College offers two programs in fashion: fashion design, and fashion merchandising with an opportunity for the F.I.T. Track. The programs offer the latest technology to prepare students for an industry that is increasingly dependent on electronic design techniques. Facilities include CAD, sewing machines, multi-thread sergers, industry-standard pattern drafting tables and standard Wolf dress forms. The computer-aided design lab features work stations with color printers, scanners, software and online access to fashion links and resources.

The program is formulated to meet the following objectives: to provide students interested in self-employment with a knowledge of the procedures and techniques necessary to successfully start and operate their own fashion business; to upgrade the business skills and knowledge of individuals who are already self-employed; and to help all graduates draw a relationship between their products or services and the entrepreneurial skills necessary for success.

**Course Requirements**

Ursuline College School of Professional Studies for Fashion Design is renowned for the breadth and depth of its expertise in fashion design, and the application of design principles incorporating fashion influences is fundamental to the vast majority of our course provisions. The courses offered in fashion design cover all aspects of drawing, illustration and design application. The complete marketplace is geared for, exclusive designer products to high volume ranges, all of which command imagination and skill from the professional designer. The breadth of courses offered allows for the beginning student and for those students with some experience.

Students seeking a degree in Fashion Design are required to complete the Ursuline Studies program, the writing intensive core curriculum. These 49 semester hours include mathematics, science, sociology, psychology, history, the arts, philosophy and religious studies. A total of 128 semester hours are required for the Bachelor of Arts degree in Fashion Design.

**Fashion Merchandising**

*Required Coursework*

- FH 101 Apparel Construction 3
- FH 105 Textiles: Concepts and Principles 3
- FH 200 Computer Aided Design 3
- FH 206 Intermediate Apparel 3
- FH 220 Beyond Design: The Synergy of Product Development 3
- PR 222 Introduction to Advertising 3
- FH 251 Costume and Fashion 3
- FH 315 Advanced Apparel 3
- FH 300 Color and Storyboards 3
- FH 316 Figure/Flats/Portfolio 3
- FH 332 Fashion Merchandising and Buying 3
- FH 338 Fashion Show Production 3
- FH 400 Visual Merchandising and Display 3
- FH 452 Senior Symposium: Hot Topics 3
- FH 475 Academic Internship 3

**Total Credits** 42

*Electives strongly recommended:*

- FH 260 Fashion Illustration 3
- FH 300 Color and Presentation Boards 3
- FH 325 Social and Psychological Influences on Clothing 3
- FH 451 Departmental Seminar 3
- F.I.T. Opportunity
F.I.T. Opportunity
Students in fashion design may complete the third year of stud-
ies at the Fashion Institute of Technology in New York City. FIT
study is considered Enrichment Electives in the program.

Students who attend the Fashion Institute of Technology are re-
sponsible for providing their own room, board and transportation
while in New York and seeing that all official transcripts of their
work in New York is mailed to the Registrar’s Office at Ursuline
College. In order to be eligible for a year of studies at the Fash-
ion Institute of Technology a student majoring in Fashion Design
must:
Complete 60–64 credit hours;
Successfully complete FH 419 and 420 and all prerequisites;
Be nominated by the faculty of the Fashion Department;
Be officially accepted by the Fashion Institute of Technology.

Internship Opportunities
An academic internship is an on-site work experience directly re-
lated to a student’s major. All internships are unique and designed
to suit the needs of both the student and the supervising organiza-
tion. Internships are available to juniors and seniors for academic
credit; registration is required. Two internships consisting of
different activities and experiences may be completed while at Ur-
suline College. An internship experience enables students to: in-
tegrate academic life with real-life situations outside the classroom;
broaden human relationship/communication skills and develop
networking skills; acquire professional skills and experience while
still in school; open possibilities for future employment. Intern-
ships are supervised by a faculty member and an on-site supervisor
and must be approved by the academic advisor. Students who wish
to participate in the program must meet with the Coordinator of
Experiential Education.

Career Opportunities
The fashion industry offers graduates a variety of career options:
buyer, stylist, manufacturer’s representative, visual merchandiser,
display, mall marketing, mall advertising, retailer, market consul-
tant, communications, fashion marketer, fashion forecaster, fashion
editor, textile and fashion publications and fashion marketer. For
university instructor teaching, majors are strongly encouraged to
pursue a Master’s degree.